



## The Standard Service

### Overview

Janet txt is a comprehensive suite of secure SMS messaging services provided by PageOne on behalf of Janet and is designed specifically to meet the requirements of the UK Education Community. Janet txt offers an array of easy to use desktop messaging products in addition to a full range of secure integration API's.

With special preferential rates negotiated by PageOne, the Janet txt service allows users to take advantage of a resilient and affordable messaging solution officially approved by Janet.

### Benefits

- > Free to set up – With no set up fees or monthly charges for the basic service Janet txt offers a scaleable cost effective messaging solution. Our transparent pricing means that you know exactly what you are paying for.
- > High quality, low cost – With preferential rates , the Janet txt service allows users to take advantage of a resilient , high quality and affordable messaging solution whatever the size of your organisation.
- > Safe and secure – Users are provided with their own personal login and password, SSL encrypted access, and frequent security audits means peace of mind when sending your messages.
- > Full telephone and email support – Janet txt users have access to an extensive library of user guides and product documentation. Have a question? Our dedicated support team is only a phone call away.

### Features

- > Simple, fast, convenient – Janet txt accounts are intuitive to use and can be accessed from any Internet enabled device.
- > Messaging to individuals and groups – Send individual and group broadcast messages to mobiles, landlines, email and pagers.
- > Multi-lingual and international delivery capability – Send international language messages to GSM destinations around the world.
- > Real time delivery confirmation – Instant confirmation of message delivery and status
- > 2-way SMS capability – Add 2-way functionality to encourage interaction with students, staff and parents

### Common Applications

- > Appointment reminders
- > Truancy
- > Overdue library books
- > Alert to check email
- > Lecture/room changes
- > Exam results
- > Registration/enrolment
- > Assignment deadline reminders
- > Reporting of bullying or other offences
- > Prospectus requests
- > Promotion of events/open days
- > Competitions
- > Links to other media e.g. RSS feeds, blogs & podcasts
- > Notification of an emergency incident
- > Contingency planning
- > IT/Server monitoring

### Purchasing Janet txt

From marketing to crisis management, PageOne offer a number of useful starter packages to help get your SMS campaigns up and running quickly. If you're unsure about what services you need to get started, then one of our rearranged packages could be just what you need.



## Messaging Suite

### Diary/Scheduler

Scheduler allows users to set-up text message alerts in advance and regular events can be set to repeat on a daily, weekly, monthly or even yearly basis, stipulating a time and date for a message to be delivered.

### Templated Messaging

Templated messaging allows users to streamline processes by creating and storing frequently used messages for future use. Messages can be predefined with the ability to include date, time, and freetext input fields.

### SmartGroups

SmartGroups provide a powerful and flexible means of contacting large groups of recipients simultaneously. They may include a combination of devices and are perfect for emergency broadcasts and operational notifications.

### Reporting

Users can create reports for messages sent and received over the last 90 days as well as a count of outbound messaging for the same period. Reports are displayed on screen or exported to Excel, Word, PowerPoint, PDF and CSV for further analysis.

### 2-way Virtual Mobile Number

Adding a dedicated 2-way inbound number to a Janet txt account allows recipients to respond to a message, creating a powerful and immediate channel to engage in a two-way interactive dialogue.

### Excel Plug-in

The Excel plug-in allows users to send and receive SMS messages directly from within Microsoft Excel. Users can merge data from their Excel spreadsheets to, offering a quick and a simple means to personalise messages.

### Outlook Messaging Service

PageOne's Outlook Messaging Service allows users to send text messages as easily as sending an email. It's a straightforward means of securely sending SMS messages to the contacts in your Outlook address book.

### Campaign Manager (Short Code and Keywords)

Campaign Manager Services offer a user-friendly set of tools to encourage 2-way communications with their student base. Combined with SMS Short Code numbers and keywords, Campaign Manger offers a fast and immediate means for students to make simple enquiries, register for services, request specific information, or simply provide valuable feedback.

### Alpha Tag

Alpha tags allows users to attach an organisation's name to an outbound message, ensuring recipients know exactly whom the message is from.

### Integration

From Moodle to Tribal, Symphony and a range of other systems, PageOne offer direct integration services. A range of API methods are also supported, enabling seamless connectivity to third party systems through a range of protocols including SOAP/XML to REST, SMTP, SMPP and AJAX.

### Self Provisioning Tool

The Self Provisioning Tool allows users to manage their own accounts by creating and deactivating accounts, constructing new broadcast groups, modifying a username or password and checking their message usage.